

Shelby Reynolds

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involvement

Association for Food Journalism

Society for Features Journalism

EIJ News

Covered the national Society of Professional Journalists' Excellence in Journalism conference in Orlando as part of a digital news team made up of 12 student journalists

Management Seminar for College News Editors

Attended a conference for editors held at the University of Georgia to prepare for a year as editor-in-chief

Journalism Education Association National Convention

Led high school journalism students in a hands-on storytelling session and critiqued their work

Collegiate Media Association National

skills

Managing teams and projects
Social media and SEO
Efficient editorial processes
User experience and interface
Engagement and metrics analysis
InDesign, Photoshop, Illustrator,
Premiere and Final Cut
Script writing for broadcast
Live stand-up broadcasts

education

Bachelor of Arts in Communication
Emphasis in journalism
Elliott School of Communication
Wichita State University, Wichita, Kansas
May 2016

work experience

Naples Daily News | Features reporter, food writer | June 2016 - present

- Write chef profiles, food trend features and listicles and round-ups on local restaurant and dining experiences; approximately four stories a week
- Review a new local restaurant once a week as Jean Le Boeuf, an anonymous pseudonym
- Co-manage Instagram account for Jean Le Boeuf and Bite into SWFL Facebook group
- Write monthly food column for *Parent & Child* magazine
- Coach members of community to participate in Storytellers Project, an event showcasing true, first-person stories
- Record stand-up video listing the "top 5 things to do this weekend in Southwest Florida"

The Sunflower | Editor-in-Chief | January 2015 - May 2016

- Lead staff of 35 reporters, photographers, designers and copy editors
- Oversaw the production of a six-page publication printed twice a week, thesunflower.com and its social media (Facebook, Twitter and Instagram)
- Created new strategies for revenue and marketing in a changing digital world
- Served as liaison between paper, university and community
- Other positions before editor: reporter, social media manager, managing editor

Wichita Eagle | Intern | Winter 2012, winter 2013, summer 2014, summer 2015

- Reported on daily stories, write briefs for web and in-depth stories for print
- Tweeted live from breaking news scenes
- Edited video using mobile and desktop applications

Flint Hills Media Project | Multimedia Journalist | Summer 2013

- Collaborated with a team of four to cover the Symphony in the Flint Hills at Fort Riley with stories, photos and video content for print, web and social media
- Designed packages for a 154-page magazine

Wichita State's Office of Strategic Communication | Web Content Assistant | Fall 2014 - spring 2015

- Updated and created content for the university's website
- Worked with clients on campus to communicate user-friendly information to audiences

honors

Society of Professional Journalists

Sunshine State Awards

- Feature reporting (small papers): third place (2018)

Green Eye Shade Awards for Excellence in Journalism

- Feature writing (small dailies): third place (2018)

Florida Press Club

- Light feature writing: third place (2017)

- Serious feature writing: third place (2017)

Kansas Collegiate Media Association

- Journalist of the Year (2014)
- News writing: first place (2014)
- Series writing: first place (2014)

Elliott School of Communication

- 12-hour Storytelling Competition: first place (2014)
- Feature writing: first place (2014)
- Layout/page design: merit award (2014)